

## Friuli nel Mondo dedicates a wonderful article to Tenimenti Civa

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Autore: [wpv-post-coauthors]

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“Ribolla Gialla blooms in the enchantment of Bellazoia” is the title of the recent article published in issue 715 of the magazine Friuli nel Mondo, published by the organization of the same name. Once again, everyone is talking about Tenimenti Civa, seen as a driver of change in Friuli, with its aim of “transforming Ribolla Gialla into a great wine”.

The Friuli nel Mondo organization is a private non-profit association founded in Udine in 1953, considered to be of regional interest by the Regional Council of Friuli Venezia Giulia. It independently promotes relations with Friulans in Italy and around the world, organizing initiatives and working with member associations such as Fogolâr Furlan or Famee Furlane.

Among its numerous activities is that of maintaining and promoting Friuli’s cultural identity, also through the publication of the bimonthly magazine, which is distributed in Italy and Europe (17 countries: Austria, Belgium, Bulgaria, Denmark, France, Great Britain, Ireland, Luxembourg, the Netherlands, Romania, Slovakia, Spain, Sweden, Switzerland, Ukraine, Russia and Hungary), Canada and the United States, Central and South America, Africa, Asia, Australia and Oceania.

“With a wish to strengthen the bond of his wine with the land from which it comes, Valerio Civa decided to call the line for catering ‘Biele Zôe’, from the Friulan name of the place that is home to the winery,” wrote Gianfranco Ellero, author of the article.

Biele Zôe, the Friulan translation of Bellazoia, is a beautiful name that makes consumers curious to know its meaning. Biele Zoe perfectly expresses the fertility of these gently rolling hills, where quality production and the aesthetic enjoyment of the landscape remain inseparable.

“We give them our best wishes for every success,” added Ellero, “also because he [Valerio Civa] is exporting a snippet of our language to the world!”.